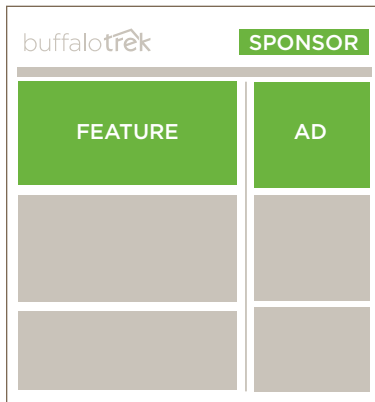


Reach local fitness enthusiasts directly with Buffalo Trek's monthly email blast.

MONTHLY NEWSLETTER

- Event Text Listing - FREE
- Spotlight Event Listing (name, date, image) - \$25
- Sponsor Logo Footer logos - \$50
- Monthly Featured Event - \$100
- Corporate Sponsorship Banner - \$100 per month / \$1,200 per year.

BuffaloTrek.com



FEATURED EVENT

\$100/month, 640 x 320 Pixels - Event ads will rotate/scroll across the top of Buffalo Trek's home page. In addition, the event will be listed under Events & News and the Calendar page. These ads are targeted to advertisers seeking maximum publicity for their event on the most visited pages of the Buffalo Trek site.

PREMIUM AD

\$50/month - Right Column, 300 x 250 pixels. An ideal way for advertisers to increase their exposure of their events or offerings.

SPONSORSHIP

Your logo displayed in the top banner area on every page of the Buffalo Trek website. This opportunity is specific to the advertiser seeking maximum exposure on www.BuffaloTrek.com. Name and/or logo will be part of all applicable Buffalo Trek promotions. \$1,200/Year

Contact us for more information about advertising opportunities

Buffalo Trek
150 Admiral Road
Buffalo, NY 14203

Advertise@BuffaloTrek.com
www.BuffaloTrek.com

WEB AD SPECS

File Size: 150KB Max
Formats: GIF, JPEG, PNG (72dpi, RGB)
Placement: Ads are given "Run of Site" and will appear in all areas of BuffaloTrek.com in random order/placement.